Alpha Kappa Alpha Sorority, Incorporated®





THE PSI OMEGA CHAPTER

THE BOSTON PEARL FOUNDATION, INC.

Sponsorship Package

CELEBRATING 100 YEARS OF SERVICE AND SISTERHOOD IN THE GREATER BOSTON COMMUNITY







By becoming a sponsor, your company will benefit from:

- **Brand Visibility**: Your logo will be prominently featured in all promotional materials, including event signage, press releases, social media posts, and our website.
- **Recognition**: We will acknowledge your generosity and support in speeches, presentations, and other public platforms throughout the year.
- **Networking Opportunities**: Our events will provide valuable networking opportunities with industry leaders, community members, and other sponsors.
- Positive Public Relations: Your association with our centennial celebrations will enhance your brand's reputation and showcase your commitment to corporate social responsibility.
- Customized Benefits: We are open to discussing additional ways to tailor our sponsorship package to meet your specific marketing and philanthropic objectives.

Over the years, we've been fortunate to have Encore Boston, TJX, and Converse as partners in our community efforts. We would be delighted to add your company to that list.

Thank you for considering this partnership. We look forward to this opportunity to collaborate on a memorable Centennial Celebration.

Warm regards,

Centennial Celebration

Chenita Daughtry, Chairman Kimberly Bowdre, President Boston Pearl Foundation, Inc. Psi Omega Chapter

Chenita Daughtry Kimberly Rowdre Kristy Magras

Kristy Magras, President



PSI OMEGA CHAPTER OF ALPHA KAPPA SORORITY, INC. THE BOSTON PEARL FOUNDATION, INC.



Advancing Education, Empowering Communities, Enriching Lives

The Psi Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated was established in 1926. It is the oldest Graduate Chapter of the sorority within the New England states. For 98 years, Psi Omega Chapter has maintained an ongoing commitment to

- promote leadership development among minority women
- support scholarship awards to promising young individuals
- provide financial and in-kind assistance to initiatives important to the welfare of Boston residents.



For more information about Psi Omega chapter, visit: www.akaboston.org



For more information about the Boston Pearl Foundation, Incorporated, visit: www.bostonpearlfoundation.org.

The Boston Pearl Foundation, Incorporated was established in August 2005 by the members of the Psi Omega chapter of Alpha Kappa Alpha Sorority, Incorporated as a vehicle to expand the scope of scholarly assistance and community enrichment available in the Boston area. Our mission is to:

- advance education by offering financial assistance to underserved students, with a specific focus on supporting minority freshmen enrolling in four-year colleges and universities
- support charitable community programs in the Greater Boston area, with a focus on initiatives that enhance health, social well-being, and awareness of issues affecting local neighborhoods

LEGACY OF SERVICE





Psi Omega Chapter supports college-bound students from Greater Boston by awarding scholarships to graduating high school seniors pursuing higher education. Since presenting its first \$75 scholarship in 1932, the Chapter has awarded over \$300,000 to deserving students.

Committed to supporting community elders, Psi Omega Chapter collaborates with the Edgar P. Benjamin Healthcare Center (Roxbury, MA), where it has renovated and dedicated two residential rooms. Members also volunteer monthly and provide seasonal gift baskets to residents.

The Chapter leads initiatives addressing critical health and economic issues in Boston communities. Members actively participate in annual walk-a-thons to raise funds for causes such as hunger, cancer, and AIDS. Additionally, Psi Omega Chapter has supported national initiatives, including Sickle Cell Anemia Research, the Sudden Infant Death Syndrome Alliance, and an African Village Development Program.



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PRECIOUS PEARLS DEBUTANTE PROGRAM

The Precious Pearls Debutante Program, a partnership between the Psi Omega Chapter of Alpha Kappa Alpha Sorority, Inc. and the Boston Pearl Foundation, is dedicated to fostering the growth of young women through mentorship, educational services, and community engagement.

The Cotillion serves as the grand finale, celebrating the culmination of six months of cultural, educational, and community service activities, as young women are introduced to society by their parents or guardians.





For over 35 years, the Psi Omega Chapter has been supporting debutante programs in Boston, with the first program launched in 1973. Like other youth development initiatives offered by the chapter, this program provides education, mentoring, and positive growth opportunities. In collaboration with the Boston Pearl Foundation, Inc., the Debutante Program specifically targets young women of color in grades 9-12.

In today's media landscape, where portrayals of women can often be negative, the Precious Pearls Debutante Program offers young minority women in Greater Boston a positive self-image, access to role models, and personal development opportunities that emphasize high moral and ethical standards. This sixmonth program culminates in a formal ball that celebrates the debutantes' journey toward becoming culturally refined, confident, principled, and community-oriented women.

2023 SCHOLARSHIP AWARDEES

Nickalya Davis- \$2,500 **Boston University**

Nahlya Hall - \$2,000 Boston University

Adelso Brando-Andrade- \$1,500 Fiker Behailu - \$1,000 **Simmons University**

Jasmine Thompson- \$1,000 **University of Vermont**

Jadelina Mora - \$1,000 **Rutgers University**

Howard University

Nia Brown - \$1,000 **Boston University**

Jamie Durodola - \$1,000 **Spelman College**

Madison Allen - \$2,000 **Spelman College**

Maya Porter - \$1,500 University of the Arts



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CORPORATE SPONSORSHIP OPPORTUNITIES



- Opportunity to underwrite and/or conduct workshops during the Centennial Year.
- Acknowledgement on all print and electronic media coverage.
- Back cover in souvenir journal.
- Table at the gala.
- Inclusion in all press releases.
- · Welcoming remarks at the Centennial Gala.



- Eight (8) tickets to the gala.
- Front inside cover color advertisement in the souvenir journal.
- Acknowledgment on all print and electronic media coverage.
- Display on signage at event.
- Inclusion in all press releases.



- Six (6) tickets to the gala.
- Back inside page color advertisement in the souvenir journal.
- Acknowledgment on all print and electronic media coverage.
- Display on signage at event

sponsorship \$5,000

- Two (2) tickets to the gala.
- Half page color advertisement in the souvenir journal.
- Acknowledgement on all print and electronic media coverage
- Display on signage at event



• Half page color advertisement in the souvenir journal.



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CORPORATE SPONSOR FORM

Name			
Company/Organization Name			
Address			
City	State	Zip	
Business Phone		Fax	
Email			
Please indicate sponsorship level and event selected (if applicable)			
Centennial Sponsorship (\$20,000)			
Diamond Sponsorship (\$15,000)			
Pearl Sponsorship (\$10,000)			
Golden Sponsorship (\$5,000)			
Silver Sponsorship (\$2,500)			
Signature			

PAYMENT INFORMATION
Enclosed is my check in the amount of \$_____
payable to
The Boston Pearl Foundation, Inc.
Tax ID#20-3421076

Please return this form along with your payment to:
Boston Pearl Foundation, Inc.
Attn: Chenita Daughtry
P.O. Box 191543
Roxbury, MA 02119
Or email completed form to bpfsponsorships@gmail.com